

# OneClic.vet

## Q&A

Media document prepared — June 2026

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*This document is designed to facilitate editorial work. Answers may be used directly or adapted. Ludovic Picard is available for further interviews.*

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## About the project

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### What is OneClic.vet?

OneClic.vet is the first Swiss veterinary directory with integrated online booking. It allows pet owners to find a vet in Switzerland and book online 24/7 — no phone call needed. For practices, it is a flexible appointment management tool.

### Why the comparison with Onedoc?

Onedoc transformed medical appointment booking in Switzerland. OneClic.vet brings this proven model to the veterinary sector: same neutral platform logic, same respect for professional autonomy, no commission, data hosted in Switzerland.

### Who is behind OneClic.vet?

OneClic.vet was founded by Ludovic Picard in Morgins, Valais. The platform is developed, hosted and operated entirely in Switzerland.

### Why now?

In 2026, vet appointments are still booked predominantly by phone, creating significant administrative burden for practices and growing frustration for pet owners. The veterinary sector was the major gap in the digitisation of healthcare access.

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## About how it works

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### How does booking work?

The pet owner visits the directory at oneclic.vet, finds their chosen practice, views available slots in real time and books directly online. Confirmation is instant — no phone call required.

### Does the vet lose control of their diary?

No. This is the fundamental principle of OneClic.vet. The practice independently sets its available time slots, the types of consultations bookable online and appointment durations. No appointment is imposed.

### What does it cost for a practice?

Practices are listed in the directory free of charge. Activating online booking is optional. OneClic.vet charges no commission on medical acts. Pricing details on request.

### What does it cost for pet owners?

Access to the directory and online booking are completely free for pet owners.

### Where is data hosted?

Entirely in Switzerland, in compliance with the Swiss Federal Act on Data Protection (nFADP).

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## About the market and the future

### Where is OneClic.vet available?

Currently in French-speaking Switzerland, with national rollout underway.

### How many practices are already on the platform?

Several partner practices have activated the solution since launch. Testimonials available on request.

### Does OneClic.vet replace the practice receptionist?

No. OneClic.vet complements the existing organisation without replacing it. It provides no veterinary advice and does not alter the relationship between the practice and its clients.

### What is the long-term vision?

To become the structured access point for vet appointment booking at national level in Switzerland — as Onedoc has become for doctors.

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## Contact

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